



## **Job Posting: Marketing Representative – Milwaukee, WI**

**Position Type:** Full Time Exempt

### **Company Overview**

Third Space Brewing is an award-winning production craft brewery located in Milwaukee, Wisconsin. We are a rapidly growing brewery with a passion for creating high-quality craft beer and a fun and welcoming “third space” for our customers (you have your home, you have your work, but everyone needs a third space). We have a tap room and beer garden on site in our 11,000 square foot brewing facility in the historic Menomonee River Valley. Third Space Brewing is currently served in accounts throughout Southern and Northeastern Wisconsin.

We strive to create a company culture and a brand that is fun, approachable, and team oriented. We value impeccable customer service, hard work, integrity, and a devotion to creating and selling high-quality beer.

### **Position Overview**

We are looking for a motivated, talented, and hard-working person to join our team as a marketing representative. This is a full-time position.

This position will work with our Director of Sales and Marketing to promote the Third Space brand and to execute our marketing strategies. The position will involve content creation, organization of marketing efforts, event promotion and execution, and communication of our brand message.

We are looking for someone who is passionate and knowledgeable about craft beer and telling a brand’s story. If you love craft beer, marketing, and working with people in a fun but hard-working environment, we’d love to hear from you.

### **Essential Job Functions**

- Assist in creation and execution of marketing campaigns
- Create dynamic marketing content to promote our brand on a variety of marketing channels
- Plan and schedule social media and email marketing programming
- Organize marketing materials and resources
- Assist in website content creation and design

- Assist in graphic design
- Assist in management of marketing database
- Assist with social media advertising campaigns
- Work with team to create, promote and execute events in our taproom and at external accounts
- Work with team to increase event space rentals in our tap room
- Support sales team by assisting with events and demonstrations at external accounts when needed

### **Qualifications**

- Bachelor's Degree in Marketing, Public Relations, or related field or 3 plus years of relevant experience.
- At least 2 years marketing experience
- Valid driver's license, clean driving record, reliable car, and current car insurance
- Must be 21 or older

### **Key Competencies**

- Outstanding time management and organizational skills
- Experience creating content on social media and email marketing platforms
- Strong graphic design skills
- Experience with web analytics and SEO
- Public speaking skills and strong written and verbal communication skills
- Computer skills including Word, Excel, PowerPoint, Adobe, and Word Press
- Photography experience preferred
- Experience with Facebook advertising platform preferred

### **Job Conditions**

- Office environment with occasional work in an external sales environment and our taproom with rare work in and around our production area

### **Benefits**

- Access to company Health/Dental/Vision insurance with employer contribution
- Access to company 401(k) plan with employer match
- Paid holidays
- Paid vacation
- Paid sick days

- Paid maternity/paternity leave
- Beer allocation
- Employee discounts

### **How to Apply**

- Send current resume and cover letter explaining your qualifications for the position, relevant experience, and why you are a good fit for our team.
- Send applications to [andy@thirdspacebrewing.com](mailto:andy@thirdspacebrewing.com) or 1505 W. St. Paul Ave. Milwaukee, WI 53233.

### **At-Will Statement**

We look forward to developing our relationship with you and hope you view this opportunity as a chance to have a long-term positive impact on our business. Nonetheless, please understand that Third Space Brewing is an at-will employer. That means that either you or Third Space Brewing are free to end the employment relationship at any time, with or without notice or cause and nothing in this letter or Third Space Brewing policies or procedures, either now or in the future, are intended to change the at-will nature of our relationship.