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Third Space Brewing to Start Offering Cans March 9

Third Space Happy Place Available in Cans at Select Retail Locations, in Its Tap Room and at Miller Park

Milwaukee, Wisconsin (March 8, 2017) – Third Space Brewing will begin canning its most popular beer, Happy Place Midwest Pale Ale, starting today.

Six packs of Happy Place in 12-ounce cans will be available for sale in Third Space Brewing's tap room at 1505 W. St. Paul Ave. and at select retail locations in the Milwaukee area starting Thursday, March 9.

Third Space Brewing also announced that it will be selling 16-ounce cans of Happy Place at Miller Park during the upcoming baseball season. In addition, Third Space Brewing's Happy Place and its West Coast style IPA, Upward Spiral, will be on tap at Miller Park's new "Local Brews" bar this season.

"We are excited to offer Happy Place in cans so that our customers can enjoy it in their own 'third spaces,'" said Co-founder and Director of Sales and Marketing Andy Gehl. The Third Space name is based on the concept that people have three spaces in their lives: home, which is their first space; work, their second space; and third spaces that they seek to enjoy themselves with friends and family.

"Having our beer available throughout Miller Park this baseball season will be a great opportunity for us to introduce our beers to a much larger audience, in a venue just down the road from our brewery," added Brewmaster and Co-founder, Kevin Wright.

Third Space Brewing is located in the Menomonee Valley just east of Miller Park on St. Paul Avenue. It has a large tap room and beer garden open Thursdays through Sundays. Third Space distributes its beers to over 100 on-premise accounts throughout the Milwaukee area and was recently named Wisconsin's Best New Brewer for 2016 by RateBeer.