



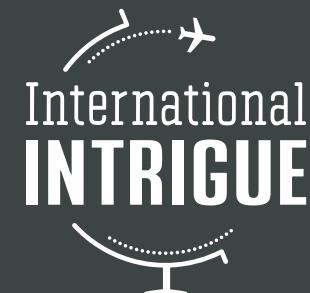
A graphic element consisting of two white outlines of a globe. The top outline shows a dotted path starting from a small airplane icon and curving across the globe. The bottom outline shows a dotted path starting from a hammock icon and curving across the globe.

International **INTRIGUE**

BRAND GUIDE

LAST UPDATED:
JUNE, 7 2019

STACKED TYPE TREATMENT



HORIZONTAL TYPE TREATMENT



International INTRIGUE



International **INTRIGUE**



International **INTRIGUE**

SUPPORTING FONTS

KAPRA BOLD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

USE THIS FONT:

- *Exclusively in all caps*
 - *For headlines or minimal text at a large scale*
-

Gotham Rounded Medium Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

USE THIS FONT:

- *For subheads and body copy*
- *In all caps, sentence or title case,
reserve all caps for limited amounts of copy*

INTERNATIONAL INTRIGUE COLORS

CMYK: 96 79 47 49

RGB: 15 42 66

HEX: #0f2a42

CMYK: 67 0 15 0

RGB: 35 192 215

HEX: #23c0d7

CMYK: 26 46 100 6

RGB: 184 135 44

HEX: #b9872c

CMYK: 90 45 36 9

RGB: 0 111 135

HEX: #006f87

TINT: 87%

THIRD SPACE COLORS

PMS: 446 C

CMYK: 72 58 60 44

RGB: 59 68 68

HEX: #3b4444

PMS: 376 C

CMYK: 56 3 100 0

RGB: 127 188 66

HEX: #7fbcb2

APPLICATION EXAMPLES

